

Masters of Business Administration - Entrepreneurship			
Course Group	Trimester	Title	Credits
Major Core Compulsory	First	Financial reporting	3
Major Core Compulsory		Basics of Marketing Management	3
Major Core Compulsory		Organizational Behavior	3
Major Core Compulsory		Innovation and Entrepreneurship	3
Major Core Compulsory		Indian Business Environment	3
Major Core Compulsory		Statistical	3
Skill Enhancement		Business Communication	3
Major Core Compulsory	Second	Costing And Control System	3
Major Core Compulsory		Financial Management	3
Major Core Compulsory		Human Resource Management	3
Major Core Compulsory		Advanced Marketing Management	3
Foundation Course		Decision Sciences And Data Analytics	3
Minor Core Compulsory		Operation Management	3
Skill Enhancement		Critical Reading And Writing	3
Major Core Courses	Third	Strategic Management	3
Minor Core Courses		Managerial Economics	3
Skill Enhancement		Research Methodology	3
Major Core - Entrepreneurship		Entrepreneurship Theory And Practice	3
Major Core - Entrepreneurship		Ideation: Generation, Articulation And Testing Of Ideas	3
Major Core - Entrepreneurship		Legal Compliances Of Business	3
Major Core - Entrepreneurship		Management Information System: Current Trends And Advances	3
Major Core - Entrepreneurship	Fourth	Start Up Financing And Appraisal	3
Major Core - Entrepreneurship		Project Management	3
Major Core - Entrepreneurship		Data-Driven Strategy Simulation	3
Industry Orientation		Summer Internship Project	3
Open Electives Course (Any Two For All Specialization)		Portfolio Management	3
		Econometrics: Methods And Applications	3
		Commodities Markets And Investment Strategy	3
		Consumer Insight Mining	3
		Marketing Of Financial Services	3
		Advanced Digital Marketing	3
		Legal Compliances For MSMEs	3
		Angel, Venture Capital And Private Equity	3
		Startup Innovation: Trends And Strategic Cases	3
		Managing Diversity In Workplace	3
		HR Analytics	3
Technology And Digital HR	3		
Major Core - Entrepreneurship	Fifth	Executive Leadership And Team Strategy	3
Industry Orientation		Comprehensive Project On Entrepreneurship	3
Open Electives (Any One For All Specialization)		Technical Analysis For Investment Strategy	3
		Fintech	3
		Customer Relationship Management	3
		Marketing Analytics	3
		Public Affairs And Communications	3
		Coding For Entrepreneurship	3
		Negotiation And Conflict Management	3
Role Of HR In Knowledge Management	3		
Major Core - Entrepreneurship	Sixth	Integrated Quality Management	3
Industry Orientation		Comprehensive Project On Start Up And Innovations	3
Open Electives (Any One For All Specialization)		Financial Laws And Regulations	3
		Behavioral Finance	3
		Marketing Of Services	3
		Agribusiness And Rural Marketing	3
		Business Ethics And Corporate Social Responsibility	3
		Import Export Documentation And Procedures	3
		HR Issues In Mergers And Acquisitions	3
Employee Health And Wellness	3		